



# Parents have a high level of **confidence** in the programme

**95%**

have confidence  
in the programme



**92%**

of parents of  
0-4 year olds had  
all vaccinations  
done when due

**91%**

agree vaccines  
are effective

**90%**

agree they  
trust vaccines

Data is taken from Public Health England's (now UKHSA) annual tracking survey, Parental Attitudes to Childhood Immunisations. The survey was conducted among 2,000 randomly selected parents of 0-4 year olds, between January and April 2019. The data collection and analysis were carried out by BMG Research, an independent research agency.

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