



Parents have a high level of **trust** in vaccination information received from healthcare professionals



Data is taken from Public Health England's (now UKHSA) annual tracking survey, Parental Attitudes to Childhood Immunisations. The survey was conducted among 2,000 randomly selected parents of 0-4 year olds, between January and April 2019. The data collection and analysis were carried out by BMG Research, an independent research agency.

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