



UK Health
Security
Agency

What parents in England
think about childhood
vaccination

Almost all parents **use** recommended sources for vaccination information

Around

90%

of parents who used the internet to find out more about vaccinations were using the recommended sites, such as the NHS Website

54%

NHS leaflets

49%

Red book (PCHR)

23%

of parents had used the internet to find out more information about vaccinations

Data is taken from Public Health England's (now UKHSA) annual tracking survey, Parental Attitudes to Childhood Immunisations. The survey was conducted among 2,000 randomly selected parents of 0-4 year olds, between January and April 2019. The data collection and analysis were carried out by BMG Research, an independent research agency.

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