



UK Health
Security
Agency

Attitudes to the
childhood vaccination
programme in parents

Parents reported that the most
**common sources of information
making them feel vaccines were
important** came from:

47%

The red book/Personal
Child Health Record

42%

Health visitor
or midwife

40%

Other
healthcare
professional

27%

The NHS
website



27%

NHS leaflet



The data is taken from the Attitudes to the childhood vaccination programme in parents of babies and children under 5 years of age survey undertaken in 2022. UKHSA Immunisation and vaccine preventable diseases Division. UKHSA gateway number: 2022652

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